How does your brand ensure ethical sourcing practices for materials used in your products?

Certified Materials: Organic Cotton

We check brand certifications, have a look at their motto and purpose.

Handlooms: Supporting handloom organizations that are transparent in their practices and process

We would love to show detail of their brand values that matches our ideology.

Sustainability Initiatives: Our brand implements sustainability programs focused on reducing environmental impact, such as using materials that are biodegradable, minimizing waste, and lowering our carbon footprint.